



Security White Paper

January 2022

ABSTRACT

Security and privacy are the highest priority at KnowledgeNet.ai. Our cloud platform is designed to be safe, secure, scalable, and reliable from the ground up. We earn customer trust by enforcing world-class security practices and standards. Our promise is to keep customer data private and secure through a multi-layered approach called “Defense in Depth.” (Reference #5) However, security doesn’t start with the technology; it starts with the business. This document details our security procedures and processes.

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DUE DILIGENCE

KnowledgeNet.ai maintains operational excellence. We believe our security practices should be clear and unambiguous. We have interwoven policies for employee background checks, code of conduct, business continuity, incident response, data privacy, data encryption, secure development, and audit/oversight. We have outlined some of these practices below.

Background Checks: KnowledgeNet.ai knows that security starts with the people entrusted with information. We perform rigorous background checks using an independent third-party provider to lay a secure foundation. We expect all our employees to respect the critical relationship between KnowledgeNet.ai and our customers.

Code of Conduct: KnowledgeNet.ai expects our employees and partners to treat client data BETTER than treat their own. We choose to be very conservative and risk-averse to mitigate the potential possibility of data breaches. Our staff is required to always be on guard for possible threats and to escalate any concerns they have.

Incident Response: Our commitment to all customers is to closely monitor and quickly respond to critical incidents. Our Engineering team uses the automated notification and alert systems to constantly monitor our platform for threats and Quality of Service (QOS) issues. Once identified, our team proactively begins mitigation procedures. KnowledgeNet.ai's real-time system status is available publicly at <https://status.knowledgenet.ai>.

Data Privacy: The KnowledgeNet.ai Privacy policy is publicly available at <https://knowledgenet.ai/info.html> and is strictly adhered to by all KnowledgeNet.ai employees. KnowledgeNet.ai adheres to the principle of "Least Privilege." (Reference #6) Therefore, only those employees who require access to customer data as a necessary part of their job function are permitted to access it. These groups include our customer support and infrastructure security teams.

Data Encryption: We treat your data with the utmost care, whether a multi-tenant or enterprise customer. All sensitive data within the client datasets are encrypted with AES 256-bit encryption. Additionally, the keys used to encrypt the data are unique to each client, preventing one client from decrypting another client's data.

Secure Development: KnowledgeNet.ai performs regular security scans of our code, third-party libraries, and infrastructure. Before code is deployed to production, it must pass a rigorous security evaluation. After deployment, our systems are validated to ensure safety and stability. Additionally, penetration tests are performed regularly to confirm that data is protected.

Audit: All access to production environments is logged, and the logs are audited regularly. The production environments are accessible only to KnowledgeNet.ai operational staff and engineers, whose primary responsibility is to construct and maintain the KnowledgeNet.ai platform and services.

COMPLIANCE

KnowledgeNet.ai fully complies with key government and industry regulations and policies in the US and EU. KnowledgeNet.ai is on a path to full SOC 2 Type II compliance, with an expected certification date of June 1st, 2022.

PCI DSS Compliance: KnowledgeNet.ai does not store cardholder information. However, processes built around KnowledgeNet.ai may be eligible to become PCI DSS compliant. Our customers are strongly encouraged to familiarize themselves with the PCI DSS requirements, Payment Application Data Security Standard (PADSS) Implementation Guide, and security assessment procedures if applicable.

HIPAA Compliance: By law, the HIPAA Privacy Rule applies only to covered entities: health plans, healthcare clearinghouses, and certain healthcare providers. KnowledgeNet.ai is not classified as a covered entity according to HIPAA, nor does KnowledgeNet.ai store medical information. It may be possible to architect your processes to comply with the HIPAA Privacy and Security Rules while using KnowledgeNet.ai for part(s) of your workflow. Our customers are strongly encouraged to familiarize themselves with the HIPAA requirements and security assessment procedures if applicable.

SOC 2 TYPE II: Service Organization Control (SOC) framework consists of SOC 1, SOC 2, and SOC 3. SOC 1 is concerned with internal controls over financial reporting. SOC 2 and SOC 3 address security, availability, confidentiality, and privacy for service organizations. (Reference #8)

The SOC 2 Type II is the most comprehensive security certification in the industry. KnowledgeNet.ai undergoes independent audit and penetration tests of existing security protocols, processes, and systems to achieve SOC 2 Type II certification. The SOC 2 Type II certification provides confidence that our data management systems and processes are designed to keep sensitive information secure and reliable.

Our comprehensive SOC 2 Type 2 report is available at: www.knowledgenet.ai/info.html

SOC 2 Standards at KnowledgeNet.ai:

Security: The KnowledgeNet.ai platform is protected against unauthorized access.

Availability: The KnowledgeNet.ai platform supports high-availability operations.

Confidentiality: All data is handled as confidential and is protected as committed or agreed.

Privacy: Data is collected, used, retained, disclosed, and destroyed in conformity with our commitments in the KnowledgeNet.ai Privacy Policy and the criteria outlined in Generally Accepted Privacy Principles (GAPP).

GDPR: The EU General Data Protection Regulation (GDPR) was designed to standardize data privacy laws across Europe. GDPR is designed to protect EU citizens' data privacy and restructure organizational tactics for data privacy. Under the GDPR, KnowledgeNet.ai is considered a data processor. Our customers are considered data controllers. Our customers' end-users are considered data subjects.

For example, KnowledgeNet.ai had a customer called *Top Notch Equity. Awesome Potential*, a small business, is targeted by *Top Notch Equity* for potential investment. *Top Notch Equity* would be

considered a data controller, and *Awesome Potential* is considered a data subject. The KnowledgeNet.ai platform, which powers *Top Notch Equity*, is considered the data processor. We define these roles in more detail below. (Reference #9)

Data controllers: A data controller is a person, company, or other entity that determines the purposes and methods of processing personal data. All compliance requests from data subjects are first evaluated by data controllers. Any compliance requests to KnowledgeNet.ai will be forwarded to the relevant data controller for approval. *Any data controller working with KnowledgeNet.ai must sign a data processor agreement prior to using our platform.* KnowledgeNet.ai customers are considered *Data controllers*.

Data processors: A data processor is a person, public authority, company, or other entity that processes personal data on behalf of the controller. KnowledgeNet.ai is considered a *Data processor*.

Data subjects: A data subject is a person whose personal data is processed by a controller or processor. Customers of the Data controller are considered the *Data subjects*.

Data processor agreement: Legally binding agreement between KnowledgeNet.ai and the data controller guaranteeing provisions of GDPR.

Right to be forgotten: KnowledgeNet.ai guarantees that the data controller can request deletion of all stored data for their data subjects and that KnowledgeNet.ai will fulfill that request in 30 days or less.

Data portability: Data controllers can request to download a copy of their data subjects' data in a machine-readable format. This export will be available for a one-week period.

Data Breach: KnowledgeNet.ai guarantees that all data controllers affected by a data breach will be contacted within 72 hours using their registered email address.

DATA SECURITY AND ACCESS CONTROL

KnowledgeNet.ai implements best practices to ensure a robust and all-encompassing security posture. We strive to provide uninterrupted service and are standing guard against attack. All user authentication requires Multi-Factor Authentication codes, and user data is encrypted using AES 256-bit encryption standards. Internal platform infrastructure is isolated from the public-facing infrastructure. Storage layers are encrypted and secured behind VPN and firewalls.

Multi-Factor Authentication: KnowledgeNet.ai ensures user information and identity protection through our use of MFA for user authentication. MFA is the industry-standard secure authentication mechanism that provides an additional layer of security by requiring the user to enter a short-lived pin in addition to their user credentials. (Reference #7)

SSL: The KnowledgeNet.ai platform is exclusively accessed via authenticated SSL, which uses TLS 1.3 to encrypt all session traffic. The TLS protocol provides data encryption and authentication between users and KnowledgeNet.ai servers. Our systems enforce TLS communication channels and support only

certificates signed by well-known CAs to prevent third parties from gaining illegitimate access to information. We update encryption methods as they evolve.

Customer Data Backups: Data is stored in a combination of SQL and NoSQL databases. This data is routinely backed up to guard against data loss. All backups are encrypted in transit and at rest using robust industry encryption techniques. Backup files are stored redundantly across multiple availability zones using Amazon's S3 service and are secured by Amazon. S3 is secured with strict authentication and authorization rules. All backups are automatically deleted after 90 days.

Least Privilege: KnowledgeNet.ai has procedures and controls to limit access to customer data. Customer data may be accessed to support a customer-reported incident. This data is not accessed for debugging unless an error cannot be resolved without doing so; all private data is excluded from system logs. (Reference #6)

Network Firewalls: KnowledgeNet.ai adheres to industry-standard practices for securing infrastructure. We use firewalls to restrict access from external networks and between systems internally, and access is limited to only the specific ports and protocols required.

Denial-of-Service (DOS) Prevention: KnowledgeNet.ai implements best practices for preventing DoS attacks, including using Route 53 to maintain highly available DNS endpoints and following DoS prevention and mitigation practices. KnowledgeNet.ai DoS security controls protect against malicious users who overload the KnowledgeNet.ai platform with traffic.

Distributed Denial-of-Service (DDoS) Prevention: KnowledgeNet.ai data centers are hosted at AWS. AWS uses proprietary DDoS mitigation techniques to guard against the risk of attacks. In addition, AWS's networks are multi-homed across several providers to ensure network availability.

Clustered Infrastructure: CI/CD tools deploy new code to KnowledgeNet.ai clusters to ensure smooth transitions between software updates with no downtime.

INFRASTRUCTURE AND PHYSICAL SECURITY

KnowledgeNet.ai is hosted at Amazon Web Services (AWS) state-of-the-art data centers, which are highly scalable, secure, and reliable. AWS complies with leading security policies and frameworks, including but not limited to SSAE 16, SOC framework, and ISO 27001. KnowledgeNet.ai development machines run on unprivileged networks secured by VPN.

AWS physical security and reliability measures

Physical Security: KnowledgeNet.ai servers are always secured by trained security guards at each AWS hosting site, and access is authorized strictly on a least-privileged basis (Reference #6). The data centers use state-of-the-art electronic surveillance to monitor any suspicious activity. (Reference #1)

Availability: Every AWS data center uses best practices for fault tolerance at each level of the system infrastructure, including independent power grids, redundant power, HVAC, and fire suppression systems.

KnowledgeNet.ai security and reliability measures

Security Logs: AWS CloudTrail provides logs of all user activity to the KnowledgeNet.ai resources. KnowledgeNet.ai employees can monitor and track which actions were performed on each of the KnowledgeNet.ai resources and by whom.

Multi-Factor Authentication: Multi-Factor Authentication (MFA), such as using PIN in addition to their username and password, is required to access KnowledgeNet.ai servers. (Reference #7)

Multiple Redundancy Zones: KnowledgeNet.ai servers are hosted in various geographic regions, and Availability Zones within AWS environment to allow resources to remain operational under most circumstances, including natural disasters or system failures.

RELIABILITY & SLAS

SLAs: At KnowledgeNet.ai, our goal is to ensure you can successfully leverage our platform to support your business. All KnowledgeNet.ai customers have access to our Basic support plan. For additional assistance, we offer Enterprise SLAs.

Status reports: KnowledgeNet.ai maintains a real-time system status at <https://status.knowledgenet.ai>

Communications: If a data breach occurs, KnowledgeNet.ai notifies all impacted customers within 72 business hours of the data breach via email.

ADDITIONAL REFERENCES:

- 1) <https://aws.amazon.com/compliance/data-center/controls>;
- 2) <https://aws.amazon.com/compliance/data-center/data-centers>;
- 3) <https://docs.aws.amazon.com/whitepapers/latest/aws-overview/security-and-compliance.html>;
- 4) <https://wa.aws.amazon.com/wat.pillar.security.en.html>;
- 5) <https://us-cert.cisa.gov/bsi/articles/knowledge/principles/defense-in-depth>;
- 6) <https://us-cert.cisa.gov/bsi/articles/knowledge/principles/least-privilege>;
- 7) <https://www.cisa.gov/publication/multi-factor-authentication-mfa>;
- 8) <https://us.aicpa.org/interestareas/frc/assuranceadvisoryservices/sorhome>;
- 9) <https://gdpr-info.eu/>;